



## **Terms and Conditions of FFM: Rihh Rasa Raya Berseri Contest**

Participants of this Rihh Rasa Raya Berseri Nationwide Contest are advised to read through and understand this Terms & Conditions and the Privacy Notice.

### **Organiser and Eligibility**

1. This Rihh Rasa Raya Berseri [“Nationwide Contest or Contest”] is organised by FFM Marketing Sdn. Bhd. (180433-A) [the “Organiser”] and is open to all Malaysian residents and permanent residents of Malaysia with a valid MyKad or MyPR and address in Malaysia at the age of 18 years old and above as of 19<sup>th</sup> February 2026.
2. The Organiser shall reserve the right to request the Participant to provide proof of eligibility to participate in the Contest including without limitation, identification documents as proof of the Participants’ identity.

### **Ineligibility**

The following groups of people are prohibited to participate in this Contest and their entry will be disqualified.

- (a) Employees of the Organiser and their immediate family members (spouse, children, parents, and siblings); and
- (b) Employees of the Organiser’s agencies associated with the Campaign and their immediate families (spouse, children, parents, and siblings).

### **Duration**

1. This Contest will run for 41 days, starting from 19<sup>th</sup> February 2026 at 12:00am till 31<sup>st</sup> March 2026 at 11:59pm following Malaysian time [the “Contest Period”].
2. The Organiser reserves the right to amend the Contest Period at any time. All entries received outside the Contest Period will be disqualified.

Contest Period
19th February 2026 from 00:00 hours (12:00 a.m.) and ends on 31st March 2026, 23:59 hours (11:59 p.m.)
Winner Announcement Date: 24th April 2026

### **Submission of Entries and Qualifying Criteria**

1. Participants must purchase a minimum of RM 25 Participating FFM Brands which include Seri Murni, Blue Key, Star Brand, Marina & Meadow Fresh [the “Participating FFM



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Products”] in order to participate in this Contest. Participants can purchase the Participating FFM Products from FFM’s online stores and/or offline retailers in Malaysia.

2. A single receipt [the “Proof of Purchase”] with a minimum purchase of RM 25 is entitled for ONE [1] entry. The Proof of Purchase receipt must be original and bear a date within the Contest Period. The Proof of Purchase must also bear the receipt number, name and/or logo of the retailer and the Participating FFM Products [“Receipt Details”].
3. Multiple entries are acceptable and Participants are entitled to submit more than one receipt at a time. For illustration, a Participant submitting TWO receipts (min. RM 25 worth of Participating FFM Products in each receipt), the Participant is deemed to have submitted two (2) entries in the Contest.

### **Entry Methods:**

Easy 3 Steps to Participate:

1. Purchase any Participating FFM Products, minimum RM 25 per receipt.
2. Take a picture of the receipt with clear Receipt Details.
3. Go to [www.ffmcontest.com](http://www.ffmcontest.com), fill up the required information and UPLOAD a clear image of the receipt with Receipt Details as the required Proof of Purchase.

Additional Terms:

- (a) All approved/qualified entries submitted for this Contest, upon moderation by the Organiser, will be saved into microsite during the Contest Period.
- (b) The online form must be duly filled in by the Participants and the Participants shall provide the information as follows: -
  - i) Full name as per I.C. (MyKad)
  - ii) I.C. (MyKad) Number
  - iii) Email Address
  - iv) Mobile Number
  - v) Purchase Date
  - vi) State
  - vii) Name of Grocery Store/Convenience Store/Supermarket
- (c) Each entry submitted must have all the above information. Any incomplete information will be automatically void.
- (d) A text message from FFM will be sent to the selected winners for verification purposes.



### **Prizes**

1. Grand Prize - Engwe T14 Electric Bicycle for 1 winner
2. Second Prize - JisuLife Outdoor Fan Ultra1 for 4 winners
3. Weekly Prize - RM 50 Touch'nGo eWallet for 180 winners

<b>Week</b>	<b>Date</b>	<b>Description</b>	<b>Qty</b>	<b>Prize</b>
1	19/Feb/26 from 00:00 hours (12:00 a.m.) and ends on 25/Feb/26 23:59 hours (11:59 p.m.)	Weekly Winner	30	TnG eWallet Credit worth of RM 50
2	26/Feb/26 from 00:00 hours (12:00 a.m.) and ends on 4/Mar/26 23:59 hours (11:59 p.m.)	Weekly Winner	30	TnG eWallet Credit worth of RM 50
3	5/Mar/26 from 00:00 hours (12:00 a.m.) and ends on 11/Mar/26 23:59 hours (11:59 p.m.)	Weekly Winner	30	TnG eWallet Credit worth of RM 50
4	12/Mar/26 from 00:00 hours (12:00 a.m.) and ends on 18/Mar/26 23:59 hours (11:59 p.m.)	Weekly Winner	30	TnG eWallet Credit worth of RM 50
5.	19/Mar/26 from 00:00 hours (12:00 a.m.) and ends on 25/Mar/26 23:59 hours (11:59 p.m.)	Weekly Winner	30	TnG eWallet Credit worth of RM 50
6.	26/Mar/26 from 00:00 hours (12:00 a.m.) and ends on 31/Mar/26 23:59 hours (11:59 p.m.)	Weekly Winner	30	TnG eWallet Credit worth of RM 50



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	19/Feb/26 from 00:00 hours (12:00 a.m.) and ends on 31/Mar/26 23:59 hours (11:59 p.m.)	Grand Prize	1	Engwe T14 Electric Bicycle
	19/Feb/26 from 00:00 hours (12:00 a.m.) and ends on 31/Mar/26 23:59 hours (11:59 p.m.)	Second Prize	4	JisuLife Outdoor Fan Ultra1
		Total Prize Winners	185	

**Winner Selection Method**

1. Each successful submitted Entry has a unique Entry ID Number in the database.
2. Winners for all prizes will be selected through a Random Number Generator program. All verified entries will be inputted in the Random Number Generator via Entry ID Number and it is randomly chosen via the program to determine the winner(s) of the prizes.

**Prizes Redemption**

1. The selected winners will be informed through WhatsApp by the Organiser or its authorised agents. Selected winners are required to respond to the Organiser or its authorised agents within five (5) days from the date of notification and to inform the Organiser or its authorised agents if there are any errors in the information provided. The Organiser shall not be held liable in the event that the winner(s) cannot be contacted for whatever reason after at least three (3) attempts by the Organiser or its authorised agents. All prizes will be delivered to the winners within six (6) weeks or less from the date of notification and successful verification.
2. The Organiser, its authorised agents, sponsors, and representatives shall have no liability to any Participant who delays or defaults in claiming the prizes any respect whatsoever. The Organiser reserves the right to determine how unclaimed prizes will be dealt with. The Organiser shall not be held liable in the event of non-receipt or delayed delivery of the prizes to the winner(s). The Organiser shall not be held responsible should there be any error, delay, negligence, or defect in the notification via telephone and/or WhatsApp to the winner(s).
3. The Organiser shall not be held liable in the event that prize fulfilments are not completed due to incorrect details provided by the winner(s).



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4. The Organiser shall reserve the right to substitute any of the prizes with that of similar value, at any time without prior notice, at its sole and absolute discretion. The value of the prizes are correct at the time of printing. All prizes are given on an “as is where is” basis and are not transferable nor exchangeable for cash, credit, other items, or vouchers, in part or in full.
  5. All winners must abide by these Terms and Conditions and any other supplementary terms and conditions relating to the prizes of the Organiser, its authorised agents, or any third parties, if any.

### **Liability & Responsibility**

1. Winner(s) shall assume full liability and responsibility in case of any liability, mishap, injury, damage, claim, or accidents (including personal injury and/or death) resulting from their participation in the Contest and/or redemption and/or use of the prizes. The Organiser shall not be responsible for any liability, mishap, loss, damage, claim, or accident (including personal injury and/or death) in any manner whatsoever suffered by the Participants as a result of their participation in the Contest and/or the use of the prizes.
2. All cost, fees, and/or expenses incurred or to be incurred by the winner(s) in relation to the participation in the Contest and/or redemption of the prizes, which shall include but not limited to the cost for recording, transportation, accommodation, postage/courier, personal cost and/or any other costs, fees and/or other expenses, shall be the sole responsibility of the winner(s).
3. The Organiser is not responsible for any error that may occur in the processing of the entries in the Contest, nor be responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorised access to, or alteration of, user or member communications, or any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of email or players on account of technical problems or traffic congestion on the internet and/or website(s).
4. Participants also agree that the Organiser shall not be responsible nor be liable for any delay, injury, or damage to the Participant’s and/or any third party’s computer, computer system or apparatus relating to or resulting from the access to, participation in the Contest, including the playing, downloading of any materials or information from the Contest and in connection with the Contest, submission/uploading for the Contest, including without limitation any server failure, lost, delayed, or corrupted data or other malfunction.
5. Participants agree to abide by the Contest Terms & Conditions. The Participants are hereby reminded not to irresponsibly or unnecessarily, intentionally or unintentionally, manipulate,



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exploit or harm the child for the purposes of this Contest, and shall take full responsibility of any undesired incidents thereof. In any event, the Organiser reserves the absolute right to disqualify any entries viewed or observed to contain any such elements

### **Rights of the Organiser**

1. By submitting your entries for this Contest, all Participants agree and acknowledge that all intellectual property rights thereto shall belong to the Organiser. The Organiser shall have the exclusive right to use, edit, modify, and publish the entry submitted by all the Participants, publish the names of the Participants, in anyway it deems fit for any advertising, trade, promotional purpose and for any other reason whatsoever, without any further notice to the Participants and the Participants shall not claim ownership or any payment or compensation on the materials. For the avoidance of doubt, the submissions will not be edited for judging purposes.
2. The Organiser reserves the right to modify, suspend, or cancel this Contest in the event that it becomes not capable of running as planned, technically interfered or corrupted, including but not limited to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures, or any other causes beyond the control of the Organiser, despite the best efforts of the Organiser.
3. The Organiser reserves the right, in its sole discretion, to remove, and/or disqualify any Participant who is found to be or suspected of tampering with the Contest submission process, the operation of this Contest, or to be in violation of these Terms and Conditions.
4. The Organiser reserves the right to remove any submissions of the person who it reasonably suspects has violated or infringed any of these Terms and Conditions and the Organiser reserves the right to pursue legal action against any individual it believes has undertaken fraudulent activities or other activities harmful to this Contest and/or the Contest submission process.

### **Copyrights**

1. The copyrights of all content, visuals, short clips, and artworks in this Contest are owned by the Organiser except for the photo of prizes which are owned by the respective brand owners in which the Organiser has obtained right of use in the form of written consent from the respective brand owners.



## **Privacy Notice**

1. By participating in the Contest, the Participants consent for the Organiser and any of its holding, subsidiary or related companies, and its service providers, agents, and contractors who provide administrative and business support to the Organiser and act on the Organiser's behalf [the "Authorised Third Parties"] [collectively, the "Organiser"] to process the Participants' personal information provided in the entry submission for purposes of the Contest. This includes disclosing the Participants' information to the general public when the Participants become the winners in the Contest by publishing the Participants' names, photographs, and other personal information without any further notice nor compensation to the Participants.
2. The Organiser may also use the Participants' personal information for purposes of contacting and sending to the Participants marketing and promotional information or materials about the Organiser's products, services, any promotions, events, or contests organised by the Organiser.
3. In the event that the Participants agree to share and disclose personal information of a person whom the Participants intend to refer to the Organiser, the Participants acknowledge that the Participants have obtained the consent of that person to share and disclose his/her personal information to the Organiser and to being contacted by the Organiser.
4. At times the Organiser may retain Authorised Third Parties to process the Participants' personal information. All such Authorised Third Parties are contractually bound to take reasonable measures to keep information secure and not to use the Participants' personal information in any way other than that which is specified here and in the Organiser's privacy policy.
5. Please note the Organiser requires the Participants' personal information in order to process the Participants' participation in the Contest, without which the Organiser will not be able to process the Participants' application.
6. The Organiser reserves the right to update and amend this privacy notice and/or the Organiser's privacy policy from time to time.

## **Other Terms and Conditions**

1. All entries submitted must be original and shall not breach any intellectual property rights belonging to any party. The Participants shall not pose, distribute, reproduce, or submit in any way whatsoever, any materials containing any other party's intellectual property rights, including but not limited to copyrights, or other proprietary information owned by another party without obtaining the prior written consent of the owner of such intellectual property rights or proprietary information. If you believe that your work has been copied and posted in a way that constitutes an intellectual property infringement, please contact the Organiser.



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2. Any names, trademarks, or logos used and/or reproduced in any materials (including marketing and promotional materials) in connection with this Nationwide Contest, in particular that relates to the prize, are the properties of their respective owners. This Contest and the Organiser are not affiliated with, or endorsed or sponsored by, the relevant owners, unless otherwise communicated, and such owners are not part of the Organiser's group of companies.
  3. The Organiser, in its sole and absolute discretion, reserves the right to modify these Terms and Conditions without any prior notice, if required for the smooth running of the Contest.
  4. These Terms and Conditions are in bilingual English and Bahasa Malaysia language only. In the event of discrepancy between the English version and BM version of the Terms & Conditions. The Organizer shall take precedence of Terms and Conditions in the English version.
  5. The Organiser's decisions are final and absolute and no correspondence thereon will be entertained.
  6. By participating in this Contest, Participants agree to be bound by these Terms and Conditions, and the decisions of the Organiser.

#### **Technical Requirements**

1. The Organiser shall not be held liable nor responsible for any delay and/or failure in the receipt of entry due to the inability of the respective Internet Service Provider [the "ISP"] company and/or telecommunication network to provide timely and/or efficient internet and/or telecommunication services.

#### **Governing Law And Jurisdiction**

1. This Contest and these Terms and Conditions shall be governed by the laws of Malaysia, and each Participant agrees to submit any claim, dispute, or controversy to the exclusive jurisdiction of the Courts of Malaysia.

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*End of Terms and Conditions*